

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re patent application of:
Jain, et al.

Atty. Docket No.: JP920030093US1

Serial No.: 10/674,312

Group Art Unit: 3609

Filed: September 30, 2003

Examiner: Ahmed, Affaf

For: A METHOD, SYSTEM AND COMPUTER PROGRAM PRODUCT FOR DYNAMIC
MARKETING STRATEGY DEVELOPMENT

AMENDMENT UNDER 37 C.F.R. §1.111

Mail Stop Non-Fee Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

This Amendment is in response to the Office Action mailed May 8, 2008, setting a three-month statutory period for response. Therefore, this Amendment is timely filed. Please amend the above-identified patent application as follows: